

Cannabis Industry

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A growing number of states have instituted a legalized and regulated cannabis marketplace, while others are poised to seriously consider ending cannabis prohibition. With November 2020's historic vote, New Jersey is getting ever closer to a regulated, adult-use marketplace. This emerging business development presents both challenges and opportunities affecting state and local governments; banking and taxation; real estate and land use regulation; healthcare and medical testing; and industries including food production, farming, packaging, and tourism. Brach Eichler's Cannabis Practice is comprised of thought leaders across this industry spectrum. Our attorneys are uniquely qualified to navigate complicated and highly regulated marketplaces, while providing practical and informed guidance to entrepreneurs participating in this business.

Brach Eichler is well positioned to mentor you as the legislative and regulatory process for legalized cannabis emerges in New Jersey. We are ready to help you strategize and work through the legal and business issues facing your enterprise.

- [Cannabis Industry Practice Overview](#)

- [Brach Eichler's observations following the announcement of an adult-use cannabis bill in New Jersey](#)
- [Brach Eichler's most recent White Paper: "New Jersey Cannabis: Observations on Opportunity Lost Along the Way"](#)
- ["Ten Steps to a Billion-Dollar Marketplace: Facts, Observations, and Market Opportunity"](#)
- ["Legal Cannabis in New Jersey: Is This Joint Worth A Quick \\$1 Billion?"](#)
- ["The Business, Regulatory and Legal Challenges—and Opportunity—of a Legalized Cannabis Marketplace in New Jersey"](#)

Visit our new Cannabis Resource Center

Our Promise

At Brach Eichler, we are committed to a dynamic and meaningful partnership with our clients. We move forward with a shared vision, one that is carefully crafted and thoughtfully and practically implemented. Together, we achieve success.

Insights

Awards - June 28, 2024

Brach Eichler Celebrates Being Named to NJBIZ Best Places to Work 2024

B|E in the News - May 23, 2024

Could rescheduling provide leverage for cannabis interstate commerce?

B|E in the News - May 20, 2024

Diverging opinions among legal experts on rescheduling timeline

B|E in the News - March 8, 2024

NJ Spotlight News: NJ's driving-high laws under debate w/Jay Sabin

B|E in the News - December 5, 2023

Growth industry: Law firms got into cannabis legalization game early, but are still working hard to keep up with sector

B|E in the News - September 8, 2023

Legal weed delivered to your doorstep is on the horizon in N.J.

B|E in the News - March 6, 2023

N.J. legal weed market needs more Black- and Hispanic-owned businesses, state cannabis board member says

B|E in the News - February 15, 2023

California Wants Interstate Weed. That Could Backfire.

[B|E in the News - February 3, 2023](#)

Middle Market, Big Revenue: How the 50 Most Successful Midsize Firms Earned \$3.6 Billion

[B|E in the News - January 24, 2023](#)

NJ Spotlight News: Cannabis Expungement Clinic
