

Cannabis Industry

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A growing number of states have instituted a legalized and regulated cannabis marketplace, while others are poised to seriously consider ending cannabis prohibition. With November 2020's historic vote, New Jersey is getting ever closer to a regulated, adult-use marketplace. This emerging business development presents both challenges and opportunities affecting state and local governments; banking and taxation; real estate and land use regulation; healthcare and medical testing; and industries including food production, farming, packaging, and tourism. Brach Eichler's Cannabis Practice is comprised of thought leaders across this industry spectrum. Our attorneys are uniquely qualified to navigate complicated and highly regulated marketplaces, while providing practical and informed guidance to entrepreneurs participating in this business.

Brach Eichler is well positioned to mentor you as the legislative and regulatory process for legalized cannabis emerges in New Jersey. We are ready to help you strategize and work through the legal and business issues facing your enterprise.

- [Cannabis Industry Practice Overview](#)

- Brach Eichler's [observations following the announcement of an adult-use cannabis bill in New Jersey](#)
- Brach Eichler's most recent White Paper: "[New Jersey Cannabis: Observations on Opportunity Lost Along the Way](#)"
- "[Ten Steps to a Billion-Dollar Marketplace: Facts, Observations, and Market Opportunity](#)"
- "[Legal Cannabis in New Jersey: Is This Joint Worth A Quick \\$1 Billion?](#)"
- "[The Business, Regulatory and Legal Challenges—and Opportunity—of a Legalized Cannabis Marketplace in New Jersey](#)"

Visit our new Cannabis Resource Center

Our Promise

At Brach Eichler, we are committed to a dynamic and meaningful partnership with our clients. We move forward with a shared vision, one that is carefully crafted and thoughtfully and practically implemented. Together, we achieve success.

Insights

[B|E in the News - April 3, 2025](#)

Supreme Court says CBD companies could face RICO charges

[B|E in the News - March 17, 2025](#)

NJ lawmakers consider new option for cannabis license approvals

[B|E in the News - January 17, 2025](#)

Q&A with John Fanburg, co-chair of Brach Eichler's Cannabis Industry practice

[B|E in the News - January 2, 2025](#)

Cannabis sector limps into 2025 because 'the gold rush is over'

[Awards - August 15, 2024](#)

45 Total Brach Eichler Attorneys Recognized in the "2025 Best Lawyers in America®" List by Best Lawyers

[B|E in the News - July 22, 2024](#)

Legal Cannabis in New Jersey—Core Developments and What to Expect Next

[Awards - June 28, 2024](#)

Brach Eichler Celebrates Being Named to NJBIZ Best Places to Work 2024

[B|E in the News - May 23, 2024](#)

Could rescheduling provide leverage for cannabis interstate commerce?

[B|E in the News - May 20, 2024](#)

Diverging opinions among legal experts on rescheduling timeline

[B|E in the News](#) - March 8, 2024

NJ Spotlight News: NJ's driving-high laws under debate w/Jay Sabin
